



SPONSORSHIP MENU 2024

23rd Classics *by the* Sea

5K/10K RUN



24th Annual Classics *by the* Sea

SPONSORSHIP MENU

5K/10K RUN

24th Annual Classics by the Sea

January 20, 2024 • Carlin Park • Jupiter, FL

PRESENTING SPONSOR \$3,000

- Exclusive sponsor logo featured on race shirts' front. Commitment and logo by 12/31/2023 to be included on shirts
- Eight (8) complimentary race entries.
- Logo on rack cards and infor material
- Sponsor logo included in email blasts to PBRR membership.
- Banners featuring sponsor's logo at the event on race day (provided by the sponsor).
- Sponsor's logo with link on the race website and registration page.
- Full page ad and one page advertorial in the Athlete's Guide
- Social media Sponsor Appreciation post
- Acknowledgment on PA announcements
- Opportunity to include sponsor brochure or promotional item in race goody bags.
- Exhibitor space (10'x10') in Carlin Park*
- Invitation for company representative to make comments on race day and assist with awards presentation.

GOLD SPONSOR \$1,000

- Sponsor logo on back of all race shirts. Commitment and logo by 12/31/2023 to be included on shirts
- Four (4) complimentary race entries
- Sponsor's logo with link on the race website and registration page.
- Full page ad in the Athlete's Guide
- Social media Sponsor Appreciation post
- Sponsor mention on PA announcements on race day
- Sponsor brochure or promotional item in race goody bags
- Exhibitor space (10'x10') in Carlin Park*

SILVER SPONSOR \$500

- Sponsor logo on back of all race shirts. Commitment and logo by 12/31/2023 to be included on shirts
- Two (2) complimentary race entries
- Sponsor's logo with link on the race website and registration page.
- 1/2 page ad in the Athlete's Guide
- Social media Sponsor Appreciation post
- Sponsor mention on PA announcements on race day
- Exhibitor space (10'x10') in Carlin Park*

BRONZE SPONSOR \$250

- Sponsor logo on the back of race shirt. Commitment and logo by 12/31/2023 to be included on shirts
- One (1) complimentary race entry
- Sponsor's logo with link on the race website and registration page.
- Social media Sponsor Appreciation post
- Sponsor mentions on PA announcements on race day

FRIENDS OF PBRR \$125

For sole proprietor/individuals

- Sponsor name on the back of race shirt
- One (1) complimentary race entry

* sponsor provides own tent, table, and chairs.



24th Annual Classics *by the* Sea

COMMITMENT FORM

5K/10K RUN

24th Annual Classics by the Sea

January 20, 2024 • Carlin Park • Jupiter, FL

DONOR/COMPANY NAME (as it will appear on printed materials and/or announcements)

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

E-Mail: _____

Telephone: _____

SPONSORSHIP LEVEL

- Presenting \$3,000
- Gold: \$1,000
- Silver: \$500
- Bronze: \$250
- Friend of PBRR: \$125
- Gift Certificate*
- Raffle Item*
- Other gift/donation*

*Please specify value/amount:

Description of item: _____

PAYMENT METHOD

- Check enclosed in the amount of \$ _____
Made payable to
"PALM BEACH ROADRUNNERS"

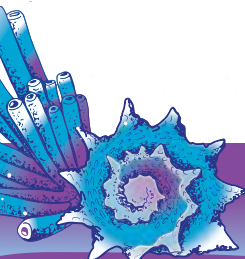
Please mail payment and this form to:
Palm Beach Roadrunners
8209 Calterra Drive
West Palm Beach, FL 33418

- Please send an invoice. Please email this form to madeleine@k2roadsports.com
Sponsor will be invoiced upon receipt of commitment.

Please email your logo as an eps or ai file to
madeleine@k2roadsports.com

For more information, contact Madeleine Ely | madeleine@k2roadsports.com

classics.palmbeachroadrunners.com





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